



# THE BULLETIN

## Overseas Press Club of America

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May 9, 1954

### LUNCHEON

Thursday, May 13 -- Toots Shor's, 51 West 51st Street  
Cocktails at Noon--Luncheon at 12:30 P.M.

Members: \$2.75 ----Guests: \$3.25, tax & tip included

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"ISRAEL--SIX YEARS OLD"

by

His Excellency Abba Eban,  
Israeli Ambassador to the U.S.

\* \* \* \* \*

OPCers have an opportunity this week to hear another top foreign diplomat at a Club luncheon session. Ambassador Abba Eban, considered one of the world's outstanding orators, comes before the Club at a timely moment--as his nation observes its sixth anniversary.

While his talk is billed "non-political", the Israeli official will discuss the new nation's international policy and try to look into its future. Generally, he intends to review Israel's domestic achievements since the country became a free nation just six years ago this week.

A question-and-answer period will follow the talk.

Again, Members are requested to make reservations at their earliest convenience.

## EUROPE BOUND?

"*THE PRESIDENT*"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"*THE RAINBOW*"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

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ANNUAL MEETING & ELECTIONS SIDELIGHTS:

Last week The Bulletin extended its deadline to bring Members results of the OPC elections and major matters discussed at the Annual Meeting. In addition, there were the following developments:

Considerable attention was paid to suggestions for improving the elections procedure, including (1) a proposal that no distinction be made between those named by the Nominations Committee and those candidates placed on the ballot by petitions, and (2) that the arrangement of listing nominees alphabetically be abandoned to insure complete fairness in the selections.

One question discussed brought out the opinion of retiring Secretary-Treasurer JOSEPH WURZEL that Members may deduct from their income tax the value of goods donated to the Club. Goods must be usable by OPC and be appraised professionally. ADELE NATHAN raised the question.

A standing vote of thanks to the out-going Club officers was voted unanimously by the 75 Members attending.....

And in a similar vein, JOSEPH LEVY obtained unanimous approval on his motion that The Bulletin be requested to pay editorial tribute to now past President J. CLIFFORD STARK and Past Sec. & Treas. JOSEPH J. WURZEL... To this appropriate action, The Bulletin hastens to say it needs no official directive to do its duty in noting the contributions of the STARK-WURZEL et al, administration...

The record made under Past President STARK's leadership has spoken for itself in many issues of The Bulletin during the 1953-54 term. A look at the work underway at 35 East 39th Street --where the Memorial Press Center and new OPC headquarters is rapidly becoming a reality--is factual, effective testimony to the varied, staggering difficulties overcome in recent months. A look at the Memorial Fund boxscore elsewhere on these pages is in the same category. And so is a look at the increase in membership and accompanying prestige gained by the Club over the past 12 months.

A tribute to our out-going officers? Amen!

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( TWO OPCers NAMED )  
( GUGGENHEIM FELLOWS )

MARGUERITE HIGGINS, of The New York Herald Tribune, and Dr. Arthur Aaron Maas, assistant professor of government, Harvard University, have received Guggenheim Fellowship awards. Miss HIGGINS' appointment was for study of "communist tactics in international negotiation". Dr. Maas' was to study the "development of water rights and water law."

The fellowships are granted yearly by the John Simon Guggenheim Memorial Foundation to those "who have demonstrated the highest capacity for original scholarly research and artistic creation."

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Notes: JOHN B. GOODMAN's back on active Navy duty for two weeks to attend public relations seminar at Norfolk. He is a commander in the reserve... GABRIEL PRESSMAN does a Monday morning report on "The Mayor's Week" over the WNBC Tex & Jinx show...Past President LOWELL THOMAS got plaque in Washington from Daughters of the American Revolution...The annual \$500 EDWARD L. BERNAYS award to a member of the Public Relations Association New School will be presented May 12...On May 5, Lotos Club honored H.V. KALTENBORN...



## PAST PRESIDENTS

## OFFICERS

## BOARD OF GOVERNORS

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CORNELIUS RYAN  
CHET SHAW  
ANSEL TARBERT

## ALTERNATES

WILLIAM F. BROOKS  
HENRY GELLERMANN  
VIRGINIA PREWETT MIZELLE  
ADELE GUTMAN NATHAN  
REAVIS O'NEAL, JR.

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NEW MEMBERSHIP APPLICATIONSACTIVE:

Joseph Barber, Council on Foreign Relations, director of branches in 25 U.S. cities, administrator of fellowship program for U.S. foreign correspondents since 1946; Berlin correspondent, Universal Service, April 1933 to June 1934; managing editor, Atlantic Monthly, July 1935 to November 1938; associate editor, Washington Post, May 1941 to January 1943; Lt. Comdr. USNR (P.R.O. duties), January 1943 to March 1946. Proposed by HAL LEHRMAN; seconded by JOSEPH WILLICOMBE, JR.

Ernest V. Heyn, editor, The American Weekly. Proposed by CHARLES ROBBINS; seconded by THOR M. SMITH.

Richard S. Milbauer, news editor, "Review of the Week", Telenews Productions; news editor and newscaster Station WHA, Madison, Wisconsin, 1947 to 1950; news editor and newscaster, Station WVTO (AFRS) Sasebo, Japan, in 1946; news writer Telenews Productions, 1951 to 1952. Proposed by JOSEPH WILLICOMBE, JR.; seconded by JOHN GOETTE.

Harry B. Murkland, hemisphere affairs editor, since January 1948; Pan-American editor, Newsweek, July 1944 to January 1948. Proposed by DAVID MURRAY, JR.; seconded by MALCOLM MUIR, JR.

ASSOCIATE:

Henry C. Gross, Magazine Management, Inc., since September 1952; editor, unit newspaper, 46th Engineers, Yokohama, Japan, March to September 1946; New Mexico Newspapers, Inc., reporter, wire editor (Santa Fe, New Mexico) July 1951 to June 1952. Proposed by HENRY GELLERMANN; seconded by JOSEPH WILLICOMBE, JR.

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The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidate:

AFFILIATE: ✓ MYRON I. BURNES, The Philadelphia Inquirer.

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The Chairman of the Admissions Committee announces the following transferred to Associate membership: RODNEY COLIN CAMPBELL and S. RANDALL HEYMANSON.

PHIL GUSTAFSON's back from Saudi Arabia and other points in that area with mucho magazine material...BILL BERNES, director of news and special events for WNBC-WNBT, NY, vacationed in Florida...Busy EDWARD L. BERNAYS is chairman of the "Educational Institute of the Air" held on WNYC May 3-9 in a 100-program series.

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 \* OPCers at U. of Mo.'s \*  
 \* Journalism Week \*  
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Columbia, Missouri--(Special to The Bulletin)-- A number of OPCers participated in the "45th Journalism Week" observed here April 25-May 1 by the University of Missouri's famed School of Journalism.

They included ROGER DAKIN of Collier's, speaking on "What Is a Magazine Article?"; MICHAEL ROUGIER, of Life (and '54 OPC award winner) on "The Camera in Korea--A Summary"; RELMAN MORIN, AP, on "America Gains in the Far East"; Joseph Costa, King Features and chairman of the board of National Press Photographers bureau, The Louisville Courier Journal, on "Whose Ox?"; Joseph W. Musial, education director, King Features, on "Cartoons as a Communication Form"; TURNER CATLEDGE, managing editor, New York Times, on "About Journalism", and Louis B. Seltzer, editor, The Cleveland Press, on "Is the Press Worthy of Its Freedom?"

CATLEDGE was meanwhile the recipient of the School's award "in recognition of his achievement as a newspaper reporter, Washington correspondent, and managing editor of The New York Times; his notable organization and administrative abilities, and a career which marks him as, first of all, a great reporter."-- (Ed.'s Note: Thanks to IRENE TAYLOR for this report. She's a member of the Missouri '24 Class).

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Comes now another claimant to the we-broke-the-first-Tilapia-story club. In notes to The Bulletin, two mags have already taken credit for the honor. This week, ARTHUR FLETCHER says he was fustest with the mostest about Tilapia in his newsletter, "Briefing on UN Affairs", in April, 1953. (Ed.'s Note: For those who haven't opened the Tilapia season yet, Tilapia are native African fish which in recent years have been stocked in the Far and Middle East by FAO. They carry their young in the mouth and breed easily in any type waters. Fish culture experts say Tilapia could be a major factor in doubling the world supply of fish.)

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Here & There: ARTHUR FLETCHER also reports he's serving as UN-U.S. correspondent for the Press Trust of Bombay. His predecessor, D.P. Wagle, has returned to India to become general manager of the Indian press service, which formerly was a branch of Reuters...

RUTH LLOYD reports numerous OPCers partaking of the May wine party put on at Luchow's this week by Publisher ANDREW HEISKELL and his Life staff...JOHN DALY'll be at the table of George Jessel, MC at the annual Kentucky Derby Eve dinner of the Honorable Order of Kentucky Colonels --with Hollywooders Phil Regan, Irene Dunne, Betty Grable, Bob Hope, General William F. Dean, others.

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 \* OUR PROLIFIC \*  
 \* COLLEAGUES \*  
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JOE LAITIN did the Hollywood end of the Marlene Dietrich story in Colliers. Spent two months doing nothing but probing into the actress' life. The grandma of 'em all, however, pretends she sees nothing exciting about her adventures and affairs. When JOE told her how much work he'd put into the story, she merely yawned, "What a bore--what a bore. You poor boy." ...A trio of OPCers just hit American Weekly: RAY JOSEPHS, Past President LOUIS P. LOCHNER and HELEN ZOTOS (under her old byline Helen Mammias)... (LOCHNER, incidentally, recently gave a series of Rotary Club talks in New Jersey on "Germany Today"...

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 \* MEMORIAL BUILDING FUND \*  
 \* BOXSCORE \*  
 \* \*  
 \* Cash.....\$243,745.50 \*  
 \* Pledged..... 4,380.00 \*  
 \* TOTAL \$248,125.50 \*  
 \* \*  
 \* Still Needed...\$ 51,874.50 \*  
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**NOTES:** The Foreign Service Journal's Essay Contest underway...Thanks to ART SETTEL for his item on NBC's report saying the Chinese Reds have admitted abducting news-men Dick Applegate and Don Dixon. Story says the pair have been "brainwashed" and toured through Chinese factories and mines--all aimed at teaching them "the error of their ways." Their trial is upcoming, NBC says..... BELLA FROMN WELLES is off to Europe this month for series of lectures in Germany and visits to publishing houses there. OPCers interested in selling German rights to forthcoming books should contact her at Academy 2-3758.

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T. Coleman Andrews, Internal Revenue Bureau chief, credits NBC's MORGAN BEATTY with spurring the FHA scandals investigations in newscast last February.

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Another award to EDWARD R. MURROW last week: this time, the Bronze Plaque for Achievement from the Advertising Club of New York...Among new trustees of the Willian Allen White Foundation of the University of Kansas is Earl J. Johnson, vice president and general manager, UP.

Lead review in last week's Cinema section of Time was on the LOWELL THOMAS (Sr. and Jr.) Tibetan film, "Out of This World", whose world premiere netted OPC \$1300. In its own out-of-this-world outlook, Time was critical of the unusual color movie but was also complimentary about certain parts of the production.

## Springtime is so festive at *The Greenbrier*

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 NEW PRESIDENT MAKES \*  
 BULLETIN APPOINTMENTS \*  
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President BOB CONSIDINE has appointed BOB DUNNE chairman of The Bulletin editorial board. Co-editors will be announced shortly.

DUNNE, who has served during the past term as executive editor, succeeds RALPH H. MAJOR, JR. MAJOR and DUNNE have edited the report on alternate weeks. After four years of facing a weekly Club deadline--with The Bulletin and as Program Chairman one term--MAJOR will still not be put out to pasture. CONSIDINE named him a consulting editor with the title, "Editor Emeritus."....An editorial board to guide the staff will be organized shortly...Meanwhile, The Bulletin hereby invites suggestions for improvements which will help your publication keep pace with the Club's rising prestige--and the offer will remain open throughout the term.

To its overseas correspondents, a special word of thanks for their dispatches in the past. We'll be in contact with each one individually by mail this month. Ditto our Washington and West Coast "bureaus."

Nothing being more important in view of the Club's basic objectives, it is hoped that The Bulletin can provide the Membership with a full budget each week of "Overseas Ticker" stories.

States-side, there is one easy, quick and free way for Members here to get into The Bulletin worthwhile news and ideas, as they see them; and that is the post card enclosed with each issue. We can't guarantee they'll always get immediate action (Bulletin editors have been known to become fathers on deadline nights)...but we pledge the best job space and time will permit.

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Editorial Board Chairman: ROBERT L. DUNNE, JR.

Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK, (San Francisco).

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